

## Chapter 1 Bulkley:Stone Terms -

<p><b>Between Public and Private</b> Bulkley, Henig, Levin</p> <p>Chapter 1 Introduction – Portfolio Management Models in Urban School Reform</p>	<p><u>Policy Model</u>  Portfolio Management</p>	<u>Characteristics</u>	GOALS	PROBLEM	SOLUTION
		<ul style="list-style-type: none"> <li>• Change central office</li> <li>• School closure</li> <li>• School differentiation</li> <li>• Increase performance accountability on all levels: community, students, teachers, administrators</li> <li>• Diverse performance model: for profit, nonprofit</li> <li>• Market mechanisms for competition</li> <li>• Standards based reforms</li> <li>• Central focus on local government and public capacity</li> <li>• PMM push NCLB</li> <li>• Student/parent choice</li> <li>• Alignment of curriculum and assessments</li> <li>• Assessments to monitor performance</li> <li>• Three kinds of schools: thematic, small schools, charter schools</li> </ul>	What goals does the model seek?	What/how presented?	What resolution offered
			<i>Equity</i>	<i>Symbol</i>	<i>Power</i>
			To decentralize bureaucracy	Melting pot P 12	Local government and public capacity
			<i>Efficiency</i>	<i>Interests</i>	<i>Power</i>
			To pay lowest cost for goods and services	Different stakeholders each with different agenda	Closure of schools
			<i>Equity</i>	<i>Causes</i>	<i>Power</i>
			Improve achievement, advance equity	Failing schools	Mayoral control
			P 20		
			<i>Security</i>	<i>Decision</i>	<i>Inducements</i>
			Choice will insure academic success	Need to close schools	PMM – school choice
				<i>Numbers</i>	<i>Power</i>
				High- stakes testing outcome	Endorsement by Obama and Duncan

		<ul style="list-style-type: none"><li>• Fostering of innovation that teachers, parents and others drive</li><li>• Maintaining equity focus</li></ul> <p>Demand for school improvement</p>	
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